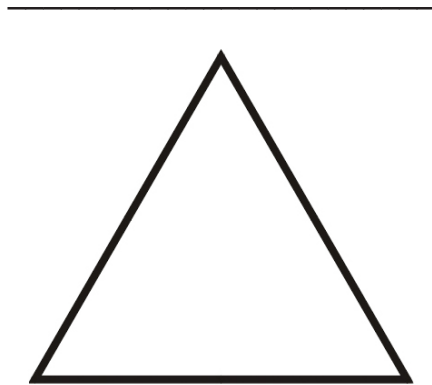


NOTES FOR INTRODUCTION
with Ricardo González, Founder and CEO, Bilingual America



THE TRIANGLE OF TRUTH

Quote by Immanuel Kant: _____, _____.



THE POWER OF NUMBERS

1. There are _____ Latin American countries. The U.S. is the _____ largest Spanish-speaking country in the world.
2. The average age among Hispanics in the USA is _____. The average age among non-Hispanics is _____.
3. _____ percent of Hispanics in the USA are under 18. The rest of the populace is only _____ percent under 18 .
4. The average Latino family has _____ children. The non-Latino family has _____.
5. The average annual population growth in the USA is _____ million. Of these, _____ million on average are Hispanic.
- 6 _____ percent of all the population growth in the country is, in fact, Latino.
7. The Census Bureau projects that by _____ there will be _____ million Hispanics.